

List of Publications of Martin J. Eppler

As of April 2021

on [Alexandria](https://www.alexandria.unisg.ch/persons/2429): <https://www.alexandria.unisg.ch/persons/2429>
on [Google Scholar](https://scholar.google.ch/citations?user=vMKAOdYAAAAAJ&hl=de): <https://scholar.google.ch/citations?user=vMKAOdYAAAAAJ&hl=de>
on [Researchgate](http://www.researchgate.net/profile/Martin_Eppler): http://www.researchgate.net/profile/Martin_Eppler

A. Books

1. **Kernbach, S., Eppler, M.J. 2020**
Life Design. Stuttgart: Schäffer-Poeschel.
2. **Eppler, M.J., Kernbach, S. 2020**
Meet up! Using Nudging for simply better Meetings. Cambridge: Cambridge University Press.
3. **Eppler, M.J., Pfister, R. 2019**
思维可视化图示设计指南作者:(瑞士) 马丁·J.埃普乐, (瑞士) 罗兰德·A.菲斯特, 陈燕 译, 盛群力 校出版社:福建教育出版社出版时间:2019年09月
4. **Müller-Stewens, G., Dinh, T., Hartmann, B., Eppler, M.J., Bünzli, F., 2018**
The professionalization of humanitarian organizations: The art of balancing multiple stakeholder interests at the ICRC. Berlin : Springer.
5. **Eppler, M.J., Kernbach, S. 2018**
Meet Up! Stuttgart: Schäffer-Poeschel [International Book Award Winner]
6. **Eppler, M.J., Pfister, R. 2011 and 2018**
Sketching at Work. A Guide to visual problem-solving methods. St. Gallen: mcm institute. 2nd updated and extended Edition.
7. **Eppler, M.J., Hoffmann, F., Pfister R. 2014 and 2017**
Creability. Stuttgart: Schäffer-Poeschel, [Finalist for International Business Book of the Year, No. 1 bestseller in the creativity category on amazon.de for 2014-2015] 2nd Edition.
8. **Eppler, M.J., Pfister, R. 2012 and 2017**
Sketching at Work. (German Edition, 2nd Ed.) Stuttgart: Schäffer-Poeschel
9. **Eppler, M.J., Kernbach, S., Pfister, R. 2016**
Dynagrams. Stuttgart: Schäffer-Poeschel
10. **Eppler, M.J., Pfister, R. 2013**
Comunicação Visual. São Paulo: Elsevier

11. **Roehl, H., Winkler, H., Eppler, M.J, Fröhlich, C. (Eds.) 2012**
Werkzeuge des Wandels. Stuttgart: Schäffer-Poeschel
12. **Eppler, M.J., Mengis, J. 2011**
Management Atlas. Munich: Hanser [rated as top 3 career book of 2012 by Abendblatt]
13. **Eppler, M.J., Bischof, N. November 2011**
Complex to Clear – Managing Clarity in Corporate Communication. St. Gallen: mcm institute.
14. **Eppler, M.J. 2006 and 2009 and 2013**
Managing Information Quality: Increasing the Value of Information in knowledge-intensive Products and Processes, Heidelberg/New York: Springer, 2003. 3rd Edition 2006, Paperback Edition, 2013 Kindle Edition. [Citations: >620]
15. **Reinmann, G., Eppler, M.J. 2008**
Wissenswege: Methoden für das persönliche Wissensmanagement, Berlin/Bern: Hogrefe [Ways of Knowing]
16. **Reinhardt, R., Eppler, M.J. (Eds.) 2004**
Wissenskommunikation in Organisationen, Berlin: Springer [Knowledge Communication in Organizations]
17. **Eppler, M.J. 2002**
Information Quality in knowledge-intensive Processes: Problem Analysis, Conceptual Framework and Empirical Evidence, Habilitation, St. Gallen: Universität St. Gallen
18. **Sukowski, O., Eppler, M.J. (Eds.) 2002**
Knowledge Management Case Studies, St. Gallen: NetAcademy Press
19. **Eppler, M.J., Sukowski, O. (Eds.) 2001**
Fallstudien zum Wissensmanagement: Lösungen aus der Praxis, St. Gallen: NetAcademy Press
20. **Seifried, P. S., Eppler, M.J. 2000**
Evaluation führender Knowledge Management Suites: Wissensplattformen im Vergleich, St. Gallen: NetAcademy Press
21. **Probst G., Deussen A., Eppler, M.J., Raub, S. 2000**
Kompetenz-Management, Wiesbaden: Gabler
22. **Eppler, M.J. 1999**
Informative Action: An Analysis of Management and Information Overload, Geneva: University of Geneva, PhD Thesis

B. Book Chapters

1. **Comi, A., Eppler, M.J. 2020**
Building Strategic Alliances in New and Small Ventures, in: Das, T.K. (2020) Entrepreneurship and Behavioral Strategy: Charlotte: IAP.
2. **Eppler, M.J., 2020**
Wissenskommunikation in der internen Kommunikation, in: Einwiller, S., Sackmann, S., Zerfass, A. (2020) Handbuch Mitarbeiterkommunikation: Interne Kommunikation im Unternehmen, Springer.
3. **Bresciani, S. & Eppler, M. J., 2018**
Visualizing Social Enterprises: A Guiding Framework and Applications in the Context of Water Solutions. In: Gutiérrez, Roberto & Sánchez, Yvette (Eds.): Social Entrepreneurship for Water & Energy Solutions.
4. **Comi, A., Eppler, M.J., Franco, L.A. 2017**
Sustaining Collective Sensemaking in Teams: Five patterns of Interaction, in: Bendoly, E., Clark, S. (Eds.) Visual Analytics for Management. New York: Taylor & Francis.
5. **Eppler, M.J., McGrath, L. 2017**
Pairwise Communication for Innovation at Work, in: Pfeffermann, N., Minshall, T., Mortara, L. (Eds.) Strategy and Communication for Innovation. 3rd Edition. Berlin: Springer.
6. **Eppler, M.J., Kernbach S. 2016**
Dynagrams: Enhancing Design Thinking through Dynamic Diagrams, in: Brenner, W., Übernickel, F. (Eds.) Design Thinking for Innovation. New York: Springer.
7. **Eppler, M.J. 2015**
Information Overload and Information Quality, in: Cantoni, L., Danowski, J. A. (Eds.) Communication and Technology, 5th Volume of the Handbook on Communication Sciences, Berlin: De Gruyter Mouton pp. 215-232
8. **Eppler, M.J., Kernbach, S. 2015**
Das Confluente Dynagramm im Design Thinking, in: Brenner, W., Übernickel, F. Design Thinking, Frankfurt: Frankfurter Allgemeine Buch
9. **Eppler, M.J. 2015**
Visualisierung und Kreativität: Mit Bildern zu besseren Ideen, in: Hoffmann, C. et al. (Eds.) Business Innovation: Das St. Galler Modell, Berlin: Springer Gabler, pp. 267-280
10. **Comi, A., Eppler, M.J. 2015**
Building Strategic Alliances in New and Small Ventures: A Review of Literature and Integrative Framework, in: Das, T.K. (Ed.) Strategic Alliances for SME Development. Charlotte, NC: Information Age Publishing
11. **Eppler, M.J., Kernbach, S. 2014**

Welche Gestalt für Wissen? in: Lutz, B. Wissen nimmt Gestalt an. Krems: Edition Donau Universität Krems, pp.13-26

12. Mengis, J., Eppler, M.J. 2012

Visualizing instead of Overloading Exploring the Promise and Problems of Visual Communication to Reduce Information Overload, in: Strother, J.B., Ulijn, J.M., Fazal, Z. (Eds.) Information Overload. London: Wiley, pp 203-217

13. Eppler, M.J. 2012

Seminal Concepts of Knowledge Visualization, in: Basini, E. et al., (Eds.) Knowledge Visualization Currents. Berlin: Springer, pp. 3-12

14. Eppler, M.J., Bresciani, S. Tan, M. & Chang, K. 2012

Expanding the Boundaries of LSP Research: Using Intercultural Experiments to Examine the Role of Visual Representations in Text Comprehension and Retention, in: Petersen, M. and Engberg, J. (eds.): (Re-) Conceptualising LSP Research: Methods and Aims, Bern etc.: Lang (Linguistic Insights)

15. Schmeil, A., Eppler, M.J. 2012

A Framework for Avatar-Based Collaboration, in: Hinrichs, R., Wankel, C. (Eds.) Engaging the Avatar: New Frontiers in immersive Education, Information Age Publishing, pp.15-48

16. Hoffmann, F., Eppler, M.J. Spring 2011

Challenges and Visual Solutions for Strategic Business Model Innovation, in: Hülsmann, M., Pfeffermann, N. (Eds.) Strategies and Communications for Innovations. pp. 25-36

17. Bresciani S., Eppler, M.J. 2010

Glocalizing visual communication in organizations, in: Bertagni, B., La Rosa M., Salvetti, F., Glocal working, Milan: Franco Angeli, pp. 233-251

18. Eppler, M.J. & Schmeil, A. 2010

Collaboration and Learning Patterns in 3D Environments: Emergence, Elements, Examples, in: T. Hug & R. Maier (Eds.), Medien - Wissen - Bildung: Explorationen visualisierter und kollaborativer Wissensräume. Innsbruck: Innsbruck University Press. 29-45

19. Li, Y., Guohui, S. & Eppler, M.J. 2010

Making Strategy Work: A Literature Review on the Factors Influencing Strategy Implementation, in: F.W. Kellermanns & P. Mazzola (Eds.), Handbook of Strategy Process Research, New York: Edward Elgar. pp. 252-276 [Citations: >325]

20. Eppler, M.J., Schmeil, A. 2009

Learning and Knowledge Sharing in Virtual 3D Environments: A Classification of Interaction Patterns, in: Bertagni, F., La Rosa, M. Salvetti, F. (Eds.) Learn How to Learn. Milan: Franco Angeli

21. Bresciani, S., Eppler, M.J. 2009

The Risks of Visualization: A Classification of Disadvantages Associated with Graphic Representations of Information, in: Schulz et al. (Eds). Variety and Identity of Communication Science, UVK

22. **Eppler, M.J., Seifried, P., Roepnack, A. 2008**
Improving knowledge-intensive processes through an enterprise knowledge medium, in: Meckel, M., Schmid, B. (Eds.) Kommunikationsmanagement im Wandel, Gabler, pp. 371-390
23. **Eppler, M.J., Mengis, J. 2008**
The Concept of Information Overload, in: Meckel, M., Schmid, B. (Eds.) Kommunikationsmanagement im Wandel, Gabler, pp. 271-306
24. **Eppler, M.J. 2008**
Classifying Knowledge Maps: Typologies and Application Examples, in: Lytras, M.D., Russ, M., Maier, R., Naeve, A. (Eds.) Knowledge Management Strategies, New York: IGI, pp. 116-142
25. **Eppler, M.J. 2007**
Information Quality in e-Government, in: Mayer-Schönberger, V., Lazer, D. (Eds.) Governance and Information Technology, MIT Press, pp. 241-256
26. **Eppler, M.J. 2007**
Knowledge Communication, in: Jennex, M.E. (Ed.) Knowledge Management: Concepts, Methodologies, Tools, and Applications, IGI Global. pp. 324-335
27. **Eppler, M.J., Mengis, J. 2007**
Wissensdialoge – Ansätze zu einem geprüchsbasierten Ansatz des Wissensmanagements, in: Belliger, A., Krieger, D. (Eds.): Wissensmanagement in kleinen und mittleren Firmen
28. **Cantoni, L., Eppler, M.J. 2005**
eGovernment: The Role of Information Quality and Training [in Russian], in: S.Yu. Naumov (Ed.): Globalization: Issues of International Cooperation and Solution of Panhuman Tasks, Stolypin Volga Region Academy for Civil Service, Saratov pp. 109-120
29. **Eppler, M.J., Burkhard, R. 2005**
Knowledge Visualization, in: Schwartz, D. (Ed.) Encyclopedia of Knowledge Management, New York: Idea Press
30. **Eppler, M.J. 2005**
Knowledge Communication, in: Schwartz, D. (Ed.) Encyclopedia of Knowledge Management, New York: Idea Press
31. **Küpers, W., Eppler, M.J. 2005**
Irony and management. A framework for its application in managerial practice, in: Johansson U., Woodilla, J. (Eds.): Irony and Organizations: Epistemological claims and supporting field stories, CBS Press, Copenhagen, pp. 289-305
32. **Eppler, M.J. 2004**

Kognitive Werkzeuge als Instrumente des persönlichen Wissensmanagements, in: Mandl, H., Reimann-Rothmeier, G. (Eds.): Psychologie des Wissensmanagements, Göttingen: Hogrefe, pp.189-195

33. **Eppler, M.J. 2004**
Das Management der Informationsqualität in Neuen Medien, in: Stanoevska-Slabeva, K. (Ed.): Digital Economy - Anspruch und Wirklichkeit, Berlin: Springer Verlag, pp. 311-326
34. **Eppler, M.J., Reinhardt, R. 2004**
Das Konzept der Wissenskommunikation, in: Reinhardt, R., Eppler, M. (Eds.) Wissenskommunikation in Organisationen, Berlin: Springer, pp. 1-12
35. **Eppler, M.J. 2004**
Das Management der Wissenskommunikation, in: Reinhardt, R., Eppler, M. (Eds.) Wissenskommunikation in Organisationen, Berlin: Springer, pp. 403-407
36. **Eppler, M.J. 2004**
Visuelle Kommunikation - Der Einsatz von graphischen Metaphern zur Optimierung des Wissenstransfers, in: Reinhardt, R., Eppler, M. (Eds.) Wissenskommunikation in Organisationen, Berlin: Springer, 2004, pp. 13-32
37. **Mengis, J., Eppler, M.J. 2004**
Wissensdialoge: Dimensionen, Prinzipien und Probleme der gesprächsbasierten Wissenskommunikation, in: Reinhardt, R., Eppler, M.J. (Eds.) Wissenskommunikation in Organisationen, Berlin: Springer, pp. 88-107
38. **Eppler, M.J. 2003**
Das Management der Informationsqualität: Ein Beitrag zur Steigerung des Wertes von Informationsprodukten und Dienstleistungen, in: Winter, R., Österle, H. (Eds.) Business Engineering, Heidelberg: Springer, 2nd Edition
39. **Eppler, M.J. 2003**
Wissensmanagement-Plattformen: Infrastrukturen für Wissensarbeiter, in: Hohenstein, A., Wilbers, K. (Eds.) Handbuch E-learning, pp. 5.5.1-5.5.16
40. **Eppler, M.J. 2002**
Managing Knowledge at an SME, in: Sukowski, O., Eppler, M. (Eds.): Knowledge Management Case Studies, St. Gallen: NetAcademyPress
41. **Eppler, M.J. 2002**
Compressing Knowledge, in: Sukowski, O., Eppler, M. (Eds.) Knowledge Management Case Studies, St. Gallen: NetAcademy Press
42. **Eppler, M.J. 2002**
Making Knowledge Visible through Knowledge Maps, in: Holsapple, C.W. (Ed.): Handbook on Knowledge Management, Springer, pp. 189-206
43. **Eppler, M. J. 2002**

Wissen sichtbar machen: Erfahrungen mit Intranet-basierten Wissenskarten, in: Pawlowsky, P., Reinhardt, R. (Eds.): Wissensmanagement: Instrumente und Interventionen

44. Eppler, M.J. 2001

Putting Knowledge to Action: intelligent ways of organizing knowledge work through knowledge media, in: Mertins, K., Heisig P., Vorbeck, J. (Eds.): Knowledge Management: Best Practices in Europe, Heidelberg: Springer

45. Eppler, M.J. 2001

Wissen pragmatisch entwickeln und nutzen, in: Eppler, M.J., Sukowski, O.: Fallstudien zum Wissensmanagement: Lösungen aus der Praxis, St. Gallen: NetAcademy Press

46. Eppler, M.J. 2000

L'intelligence dans la gestion du savoir, in: Mercier, J.Y. (Ed.) Le défi de l'intelligence, Genève: ASO

47. Eppler, M.J. 1999

Perspektiven des Wissensmanagements: Zukünftige Potentiale für die Produktentwicklung, in: Westkämper, E., Schraft, R.D. (Eds.): Wissensmanagement im Produktdefinitions- und Produktionsprozess, Stuttgart: Fraunhofer IRB

48. Eppler, M.J. 1999

Qualitätsstandards – Ein Instrument zur Sicherung der Informationsqualität in Multimedia-Produktionen, in: Merx, O. (Ed.): Qualitätssicherung in Multimedia-Projekten, Berlin: Springer Verlag

49. Eppler, M.J. 1998

Wissensmanagement – Ein konzentrierter Überblick, in: Müller, P. (Ed.) Handbuch Human Resources Management, Zürich: Weka Verlag

50. Eppler, M.J. 1994

Kooperationen von Behörden, Umweltverbänden und Unternehmen, in: oikos, (Ed.), Kooperationen für die Umwelt. Im Dialog zum Handeln, Chur/Zürich: Rügger

C. Reviewed Journal Articles

1. Bresciani, S. Eppler, M.J. 2020

A Visual Approach for Developing Social Enterprises. Multidisciplinary Business Review, 13 (2), 99-112.

2. Alexander, E., Eppler, M. J., Comi, A. 2020

Data Integration: a real-time, participant-driven, and visually supported method. Journal of Mixed Methods Research. Online first: February 2020, Vol 15, Issue 1, 2021.

3. Alexander, E., Eppler, M. J. & Bresciani, S. 2019

Visual Replay Methodology: A Mixed Methods Approach for Group Discussion Analysis. *Journal of Mixed Methods Research*. Vol. 13(1), pp. 33-51.

4. **Bünzli, F., Eppler, M.J. 2019**
Strategizing for Social Change in Nonprofit Contexts: A Typology of Communication Approaches in Public Communication Campaigns, in: *Nonprofit Management & Leadership*, Vol. 29(4), pp. 491-508.
5. **Bresciani, S., Eppler, M.J. 2017**
The Collaborative Dimensions of Argument Maps: A Socio-Visual Approach, in: *Semiotica*. Issue 220, pp. 199–216. Online first 11/2017.
6. **Kernbach, S., Eppler, M.J. 2016**
Dynagrams: Enhancing Design Thinking through dynamic diagrams, in: *Design Studies – The Interdisciplinary Journal of Design Research*, 47(11), pp. 91-117.
7. **McGrath, L., Bresciani, S., Eppler, M.J. 2016**
We walk the line: Icons' provisional appearances on virtual whiteboards trigger elaborative dialogue and creativity, in: *Computers in Human Behavior*, 63, pp. 717-726.
8. **Alexander, E., Bresciani, S., Eppler, M.J. 2015**
Understanding the Impact of Visual Restrictiveness on Experience Sharing: an Experimental Assessment, in: *Journal of Visual Languages and Computing*, 31(12), pp. 30-46.
9. **Kernbach, S., Bresciani, S., Eppler, M.J. 2015**
Slip-Sliding-Away: A Review of the Literature on the Constraining Qualities of PowerPoint, in: *Business and Professional Communication Quarterly*, 78(3), pp. 292–313
10. **Bresciani, S., Eppler, M.J. 2015**
The Pitfalls of Visual Representations: A Review and Classification of Common Errors Made while Designing and Interpreting Visualizations. *Sage Open*, October. DOI 10.1177/2158244015611451
11. **Alexander, E., Bresciani, S., Eppler, M.J. 2015**
Knowledge Scaffolding Visualizations: A Guiding Framework, in: *Knowledge Management & E-Learning: An International Journal*, 7(2)
12. **Bresciani, S., Eppler, M.J. 2015**
Extending TAM to Information Visualization: A Framework for Evaluation, in: *Electronic Journal of Information System Evaluation*, 18(1)
13. **Eppler, M.J., Kernbach, S. 2015**
Abhängigkeiten besser verstehen: Die Sankey-Methode, in: *Zeitschrift OrganisationsEntwicklung*, Nr. 4, pp. 82-89
14. **Kernbach, S., Eppler, M.J., Bresciani, S. 2015**

The Use of Visualization in the Communication of Business Strategies Experimental Evidence, in: International Journal of Business Communication (formerly JBC), 52(2), pp. 164-187

15. Eppler, M.J. 2015

Die Sweet Spot Methode: Innovation in der Exklusivzone, in: Zeitschrift OrganisationsEntwicklung, Nr. 1, pp. 88-93

16. Comi, A. Eppler, M.J. 2014

Diagnosing Capabilities in Family Firms: An Overview of Visual Research Methods and Suggestions for Future Applications, in: Journal of Family Business Strategy, 5(1), pp. 41-51

17. Eppler, M.J., Pfister, R. 2014

Best of Both Worlds: Hybrid Knowledge Visualization in Police Crime Fighting, in: Journal of Knowledge Management, 4(18), 824 – 840

18. Comi, A., Bischof, N., Eppler, M.J. 2014

Beyond Projection: Using Visualization in Conducting Interviews, in: Qualitative Research in Organizations and Management – An International Journal, 9(2), pp.110 – 133

19. Eppler, M.J., Bresciani, S. 2013

Visualization in Management: From Communication to Collaboration, in: Journal of Visual Languages and Computing, 24, pp.146-149

20. Eppler, M.J. 2013

Systematisch Routinen brechen: Die Methode der Erfolgspfade für die Ideenentwicklung in Teams, in: Organisations-Entwicklung – Zeitschrift für Unternehmensentwicklung und Change Management, Nr. 1, pp.82-87

21. Pfister, R., Eppler, M.J. 2012

The Benefits of Sketching for Knowledge Management, in: Journal of Knowledge Management, 16(2), pp. 372 – 382

22. Eppler, M.J., Hoffmann, Friederike 2012

Does method matter? An experiment on collaborative business model idea generation in teams. Innovation: Management, Policy & Practice 14(2), pp. 217-232

23. Bresciani S., Tan M., Eppler, M.J. 2012

Augmenting Communication with Visualization: Effects on Emotional and Cognitive Response IADIS, in: International Journal on WWW/Internet. 9(2), pp. 109-121

24. Schmeil, A., Eppler, M.J., de Freitas, S. 2012

A Structured Approach for Designing Collaboration Experiences for Virtual Worlds, in: Journal of the Association for Information Systems, 10(13), pp. 836-860

25. Eppler, M.J., Hoffmann F., Bresciani S. 2011

New Business Models through Collaborative Idea Generation, in: *International Journal of Innovation Management*. 15(6), pp. 1323-1341

26. Comi, A., Eppler, M.J. 2011

Assessing the Impact of Visual Facilitation on Inter-Organizational Collaboration: An Experimental Study, in: *Journal of Universal Computer Science*, 17(10), pp. 1430-1454

27. Bischof, N., Eppler, M.J. 2011

Caring for Clarity in Knowledge Communication, in: *Journal of Universal Computer Science*, 17(10), pp. 1455-1473

28. Bresciani, S., Eppler, M. J. 2010

Brand New Ventures? Insights On Start-Ups' Branding Practices, in: *Journal of Product & Brand Management*, 19(5), pp. 356 – 366

29. Schmeil, A., Eppler, M.J., Gubler, M. 2009

An Experimental Comparison of 3D Virtual Environments and Text Chats as Collaboration Tools, in: *Electronic Journal of Knowledge Management*, 5(7), pp. 637-646

30. Bresciani, S., Eppler, M.J. 2009

The Benefits of Synchronous Collaborative Information Visualization: Evidence from an Experimental Evaluation, in: *IEEE Transactions on Visualization and Computer Graphics*, (15) 6, pp. 1073 - 1080

31. Eppler, M.J., Aeschmann, M. 2009

A Systematic Framework for Risk Visualization in Risk Management and Communication, in: *Risk Management - An International Journal*, 11(2), April pp. 67-89

32. Li, Y. Guohui, S., Eppler, M.J. 2009

An Analysis of the Factors influencing Strategy Implementation, Cufe, in: *Journal of Management*, June, In Chinese.

33. Schmeil, A., Eppler, M.J. 2009

Knowledge Sharing and Collaborative Learning in Second Life: A Classification of Virtual 3D Group Interaction Scripts, in: *Journal of Universal Computer Science*, 15(3), pp. 665-677

34. Eppler, M.J., Mengis, J. 2009

Wie Entscheider und Experten reden lernen, in: *Harvard Business Manager*, April, pp. 50-58

35. Eppler, M.J., Platts., K. 2009

Visual Strategizing, in: *Long Range Planning LRP*, 2009, February, pp. 42-74 [Citations: > 266]

36. Mengis, J., Eppler, M.J. 2008

Managing Conversations from a knowledge-perspective, in: *Organization Studies*, September, 29, pp. 1287-1313

37. **Eppler, M.J., Ge, J. 2008**
 Communicating with Diagrams: How Intuitive and Cross-cultural are Business Graphics? Results of Image Sorting Experiments with Strategy Students in the United Kingdom and China, in: Euro-Asia Journal of Management, Issue 35, 18(1), June, pp. 3-22
38. **Eppler, M.J. 2008**
 A Process-based Classification of Knowledge Maps, in: Journal of Process and Knowledge Management, 15(1), pp. 59 - 71
39. **Burkhard, R.A. Andrienko, G., Andrienko, N., Dykes, J Alexander Koutamanis, A., Kienreich, W., Phaal, R., Blackwell, R., Eppler, M.J., Huang, J., Meagher, M. Grün, A., Lang, S. , Perrin, D., Weber, W., Vande Moere, A., Herr, B., Börner, K., Fekete, J.D., Brodbeck, D. 2007**
 Visualization Summit: Ten Research Goals for 2010, in: Information Visualization, 2007, 3(6), pp. 169-188
40. **Eppler, M.J. 2007**
 Toward a visual turn in collaboration analysis? in: Building Research & Information, 35(5), pp. 584-587
41. **Lurati, F., Eppler, M.J. 2007**
 Communication and Management: Researching Corporate Communication and Knowledge Communication in Organizational Settings, in: Studies in Communication Sciences, 6(2), pp. 75-98
42. **Eppler, M.J. 2007**
 Knowledge Communication Problems between Experts and Decision Makers: An Overview and Classification, in: Electronic Journal of Knowledge Management, 5(3), pp. 291-300
43. **Eppler, M.J. & Burkhard, R. 2007**
 Visual Representations in Knowledge Management: framework and cases, in: Journal of Knowledge Management, 4(11), pp. 112-122
44. **Eppler, M.J. 2007**
 Wissensvisualisierung in e-learning und Wissensmanagement, in: Zeitschrift für e-Learning, 1, pp. 7-21
45. **Mengis, J., Eppler, M.J. 2006**
 Seeing versus Arguing The Moderating Role of Collaborative Visualization in Team Knowledge Integration, in: Journal of Universal Knowledge Management, 3(13), pp. 151-162
46. **Mengis, J., Eppler, M.J. 2006**
 Cultural Differences among Occupational Groups and their Impact on Communication Processes – The Case of Domain Experts and Decision Makers, in: Medienwissenschaft Schweiz, 2
47. **Eppler, M.J. 2006**

A comparison between concept maps, mind maps, conceptual diagrams, and visual metaphors as complementary tools for knowledge construction and sharing, in: Information Visualization, 9, pp. 202-210 [Citations: > 500]

48. Eppler, M.J., Mengis, J. 2005

Das Management von Wissensdialogen, in: Zeitschrift für Organisationsentwicklung, 4/05, pp. 14-23

49. Eppler, M.J., Mengis, J. 2005

Zur Rolle von Gesprächen in Organisationen – Ansätze zu einem Management wissensintensiver Gespräche, in: Medienwissenschaft Schweiz, 2

50. Eppler, M.J., Gasser, U., Helfert, M. 2004

Information Quality – organizational, technological, and legal perspectives, in: Studies in Communication Sciences, 4(2), December pp. 1-24

51. Eppler, M.J. 2004

Facilitating Knowledge Communication through Joint Interactive Visualization, in: Journal of Universal Computer Science, 10(6), pp. 683-690

52. Eppler, M.J., Mengis J. 2004

The Concept of Information Overload: A Review of Literature from Organization Science, Marketing Accounting, MIS, and related disciplines, in: The Information Society – an International Journal, 20(5), 1-20. [Citations: > 1'675]

53. Schindler, M., Eppler, M.J. 2003

Harvesting Project Knowledge: A Review of Project Learning Methods and Success Factors, in: International Journal of Project Management, Nr. 21, pp. 219-228 [Citations: > 728]

54. Eppler, M.J., Mickeler, F. 2003

The Evaluation of New Media in Education: Key Questions of an E-learning Measurement Strategy, in: Studies in Communication Sciences, March, pp. 39-59

55. Schindler, M., Eppler, M.J. 2002

Vom Debriefing zum kontinuierlichen Erfahrungslernen, in: Zeitschrift für Organisationsentwicklung, 21(1), pp. 58-71

56. Ingenhoff, D., Eppler, M.J. 2001

Electronic Human Resource Management, in: zfo Zeitschrift Führung + Organisation, 70. Jahrgang, 3/2001, pp. 159-167

57. Eppler, M.J., Will, M. 2001

Branding Knowledge: Brand Building beyond Product and Service Brands, in: The Journal of Brand Management – An International Journal, 8(6), July, pp. 445-457

58. Eppler, M.J. 2001

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D. Reviewed Conference Papers

1. Bünzli, F., Eppler, M. J. 2020

An experimental study on the influence of persuasive message strategies on less emphatic individuals. Proceedings of the 2020 ABC Annual International Conference, San Diego.

2. Eppler, M.J., Fearn, V. 2020

Visualizing emergent innovation ecosystems for knowledge synergies. In Proceedings of the 2020 R&D Management Symposium, Vancouver.

3. Muntwiler, C., Eppler M.J. 2019

Showing What You Don't Know: The Effect of Visualization on Managers' Illusion of Explanatory Depth. Proceedings of the 2019 Academy of Management Annual Conference, Boston, USA.

4. Eppler, M.J. 2019

Big Data meets Big Knowledge: Design Principles for the Combination Visual Analytics and Knowledge Visualization in Collaborative Business Contexts. IHET Conference, Nice, France.

5. Eppler, M.J., Muntwiler, C. 2019

Do Managers have an Illusion of Explanatory Depth? TAKE Conference 2019 Theory and Applications in the Knowledge Economy. Vienna, Austria.

6. **Eppler, M.J., Schümchen, N. 2018**
An Analysis of the Impact of Practical Metadiscursive Nudges on Conversation Behavior in Idea Evaluation Discussions. Proceedings of the Fifth Nordic Interdisciplinary Conference on Discourse and Interaction.
7. **Alexander, E., Eppler, M. J. & Comi, A. 2018**
Interaction Patterns: A Visual Approach to Mixed Methods Research. 2018. European Conference on Research Methodology for Business and Management Studies (ECRM 2018). - Rome, Italy.
8. **Bresciani, S., Eppler, M.J. 2018**
Key Dimensions of Visual Design Thinking: An Application to the Social Innovation Context. 2018. R&D Management Conference 2018. - Milan, Italy.
9. **Alexander, E; Eppler, M. J. & Comi, A. 2018**
Building on Disagreement Visually: The System and the Method. 2018. - European Conference of Information Systems (ECIS 2018). Portsmouth, UK.
10. **Alexander, E. & Eppler, M. J. 2018**
Visualizing Disagreement in Survey Responses to Revise Correlational Models: a Mixed Methods Approach. 2018. European Academy of Management (EURAM 2018). - Reykjavik, Iceland.
11. **Eppler, M.J., Pfister, R., Kernbach, S. 2017**
An experiment on dyadic decision accuracy: Joint annotations as interface for decision making. In: Proceedings of the 2017 Academy of Management Annual Conference, Atlanta, USA.
12. **Bresciani, S. & Eppler, M. J. 2017**
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13. **Alexander, E., Bresciani, S. & Eppler, M.J. 2017**
Innovating team communication through interactive visualization: visual restrictiveness or visual freedom? Proceedings of the SACM Annual Conference.
14. **Alexander, E., Comi, A., Eppler M.J. 2016**
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Displaying Minority Opinions Visually: Focusing on Disagreement in Group Discussion, in: Proceedings of the 2016 British Academy of Management Conference, Newcastle UK.
16. **Alexander, E., Bresciani, S. & Eppler, M.J. 2015**
A Re-Play Analysis Methodology for Small-Group Communication Research: Unique Characteristics, Potential Benefits and Application Guide. Proceedings of the 2015 International Communication Association Annual Conference, San Antonio, Puerto Rico

17. **Alexander, E., Bresciani, S., & Eppler, M.J. 2015**
The Effect of System-embedded Visual Restrictiveness on Experience Sharing. Academy of Management Meeting 2015, Vancouver, 7-11 August 2015. **BEST PAPER SELECTION**

18. **Eppler, M.J., Kernbach, S. 2015**
Supporting Knowledge-intensive Collaboration through Interactive Dynamic Diagrams. Proceedings of the 2015 International Conference on Collaboration Technologies and Systems (CTS 2015), May, Atlanta, USA. **OUTSTANDING PAPER AWARD**

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A Visual Re-Play Methodology for Group Discussion Analysis. Academy of Management Meeting 2015, Vancouver, 7-11 August

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Knowledge Visualization in Social Entrepreneurship. Proceedings of the Second Conference on Water and Light Entrepreneurship, Universidad de los Andes. Bogota, Columbia

23. **Eppler, M.J., Mengis, J., Bresciani, S. 2013**
Siete tipos de ambigüedad visual y sus funciones ambivalentes para la colaboración en grupos. Presentation held at the interdisciplinary Fronteras Nebulosas Conference on "Ambiguity in the Social Sciences and the Humanities", University of St. Gallen, St. Gallen, April 4-6

24. **Eppler, M.J., Bischof, N. 2013**
Wissenskommunikation zwischen Wissenschaft und Praxis. Proceedings of the SACM annual conference. Winterthur, Switzerland

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Understanding the Visual in Team Communication: A Collaborative Dimensions Approach, in Proceedings of the Annual International Communication Association Conference, London

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27. **Comi, A. Eppler, M.J. 2013**
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28. **Bresciani, S., Eppler, M.J. 2013**
Knowledge Visualization for Social Entrepreneurs. IEEE Proceedings of the 16th International Conference Information Visualization IV13, 15-18 July, London, U.K., **BEST PAPER AWARD**
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Understanding the Visual in Team Communication: A Collaborative Dimensions Approach, International Communication Association conference ICA, London, 17-21 June
30. **Eppler, M.J., Forbes Öste H., Bresciani, S. 2013**
An Experimental Evaluation on the Impact of Visual Facilitation Modes on Idea Generation in Teams. IEEE Proceedings of the 16th International Conference Information Visualization IV13, 15-18 July, London, U.K
31. **Eppler, M.J., Pfister, R. 2013**
Best of Both Worlds: Hybrid Knowledge Visualization in Police Crime Fighting and Military Operations. Proceedings of IKNOW - the International Knowledge Management Conference, Graz: IEEE
32. **Alexander, E., Bresciani, S., Eppler, M.J. 2013**
Knowledge Scaffolding: A Classification of Visual Structures for Knowledge Communication in Teams. Proceedings of I'know - the International Knowledge Management Conference, Graz: IEEE
33. **Comi, Alice; Eppler, M.J.; Herrmann, Andreas; Schlager, Tobias. 2013**
Cognitive Biases in New Technology Appropriation: An experiment on the impact of judgmental and presentational priming. Proceedings of the 2013 International Conference on Information Systems (ICIS), Milan
34. **Hoffmann, F., Eppler, M. J., Bresciani, S. 2012**
Business Model Ideation: An Experimental Approach for the Evaluation of Team-based Methods. EURAM European Academy of Management. – Rotterdam
35. **Vetterli, Christophe; Hoffmann, Friederike; Brenner, Walter; Eppler, M.J.; Uebernickel, Falk 2012**
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36. **Eppler, M.J., Pfister, R. 2012**
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39. **Bresciani, S., Tan, M., Eppler, M.J. 2011**
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40. **Bresciani, S., Eppler, M.J., Tan, M. 2011**
 The Impact of Visual Mapping on Emotion and Cognition. International SNF Exploratory Workshop, 3-4th June, Franklin College Switzerland, Lugano

41. **Comi A., Eppler, M.J. 2011**
 Inter-Organizational Teams as a Mode of Coordination across Organizations: A Critical Review of Literature. ASQ-HEC-OMT Conference on Coordination within and among Organizations, 13-14th June, Paris

42. **Eppler, M.J., Hoffmann, F. & Bresciani, S. 2011**
 New Business Models through Collaborative Idea Generation. Proceedings of the XXII ISPIM Conference (International Society for Professional Innovation Management, 12-15th June, Hamburg, Germany. Best Paper Award Nominee

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 What Makes an Effective Knowledge Visualization? A Review of Seminal Concepts. Proceedings of the 15th International Conference on Information Visualization. London: IEEE

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45. **Eppler, M.J., Hoffmann, F. & Bresciani, S. 2011**
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46. **Bresciani, S., Eppler, M.J., Tan, M. 2011**
 Communicating Strategy Across Cultures with Visualization: An Experimental Evaluation. Academy of Management annual meeting, 12-16 August, San Antonio, Texas. Dexter Best International Paper Award Nominee

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53. **Kernbach, S, Eppler, M.J. 2010**
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55. **Bresciani, S. Eppler, M.J., Tan, M. and Chang, K. 2010**
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56. **Comi, A., Eppler, M.J. 2010**
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Drawing Conclusions: Supporting Decision Making through Collaborative
Graphic Annotations. IEEE Proceedings of the International Conference on
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59. **Bresciani, S., Eppler, M.J. 2009**
Beyond Knowledge Visualization Usability: Toward a better Understanding of
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61. **Schmeil, A., Eppler, M.J. 2009**
Formalizing and Promoting Collaboration in 3D Virtual Environments - A
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62. **Comi, A., Eppler, M.J. 2009**
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80. Mengis, J. Eppler, M.J. 2005

Understanding and managing knowledge-intensive conversations, in: Proceedings of the 2005 KMAP Knowledge Management Asian Pacific Conference, Nominated for Best Paper Award

81. Mengis, J., Eppler, M.J. 2005

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A Reference Model for the Development of Corporate e-learning Media, in: Proceedings of the IASTED International Conference, Innsbruck: Austria, pp. 549-554

85. Eppler, M.J., Helfert, M. 2004

A Classification and Analysis of Data Quality Costs, in: Proceedings of the 9th MIT Information Quality Conference

86. Hyams, R., Eppler, M.J. 2004

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87. Eppler, M.J., Algesheimer, R., Dimpfel, M. 2003

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90. **Eppler, M.J. 2001**
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93. **Sukowski, O., Eppler, M.J. 2001**
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94. **Eppler, M.J. 2001**
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95. **Eppler, M.J., Wittig, D. 2000**
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96. **Eppler, M.J. und Muenzenmayer, P. 1999**
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Towards Conceptual Competence: Teaching Interpretation, Representation and Coordination Skills for Management, in: Proceedings of the 6th EDINEB (Educational Innovation in Economics and Business) Conference, Bergen: The Norwegian School of Economics and Business Administration
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Michael Polanyis post-kritische Philosophie und deren Konsequenzen für das Management von Wissen, in: Mittelstrass, J. (Ed.) Die Zukunft des Wissens, Universitätsverlag Konstanz

E. Other Publications: edited conference proceedings, case studies, trade journal articles, magazine and newspaper articles, technical reports, book reviews, and working papers

Quarterly article series in the international change management journal ZOE:

1. **Eppler, M.J. 2021**
Die Mutrakete, Nr. 3
2. **Eppler, M.J. 2021**
Der Charisma Diamant, Nr. 2
3. **Eppler, M.J. 2021**
Fake: Eine Rahmung, Nr. 1
4. **Eppler, M.J. 2020**
Kleine Galerie der Wandelweisen, Nr. 4
5. **Eppler M.J. 2020**
Was gut tut, Nr. 3
6. **Eppler. M.J. 2020**
Zuhör-Radar, Nr.2
7. **Eppler, M.J. 2020**
Krisenmanagement als Jonglieren, Nr. 1
8. **Eppler, M.J., 2019**
Wandelambitionen im Gleichgewicht, Nr. 4
9. **Eppler, M.J. 2019**
Das Analytics Haus, Nr. 3
10. **Eppler, M.J. 2019**
Voraussetzungen für Selbstorganisation im Team, Nr. 2
11. **Eppler, M.J., 2019**
Die Phasen der persönlichen Verhaltensänderung, Nr. 1.
12. **Eppler, M.J., 2018**
Im See der Informationen, Nr. 4
13. **Eppler, M.J., 2018**
Auf dem Spielplatz der Leistungsfreude, Nr. 3
14. **Eppler, M.J., 2018**
Ein Theoriebaum für die Wandelpraxis, Nr. 2
15. **Eppler, M.J., 2018**
Effectuation Billard, Nr. 1
16. **Eppler, M.J. 2017**
Portfolio Arbeit, Nr. 4
17. **Eppler, M.J. 2017**
Das Pareto Prinzip, Nr. 3
18. **Eppler, M.J. 2017**
Eine Hype Kurve für das Change Management, Nr. 2
19. **Eppler, M.J., 2017**

- Rückblick: 10 Jahre Einblick, Nr. 1
20. **Eppler, M.J., 2016**
Das Hidden Profile Problem, Nr. 4
 21. **Eppler, M.J., 2016**
Stufen der Medienkompetenz, Nr. 3
 22. **Eppler, M.J. 2016**
Raum-Himmel und Hölle, Nr. 2
 23. **Eppler, M.J. 2016**
Zweierteam Konstellationen, Nr. 1
 24. **Eppler, M.J. 2015**
Das VUCA Vokabular, Nr. 4
 25. **Eppler, M.J.: 2015**
Digitopia: Ein Stadtplan des Internets, Nr. 3
 26. **Eppler, M.J. 2015**
Einblicke in Anspruchsgruppen, Nr. 2
 27. **Eppler, M.J. 2015**
Zu neuen Ufern des Organisierens Nr. 1
 28. **Eppler, M.J. 2014**
Diversitätsmanagement: Vielfalt als Chance, Nr. 4
 29. **Eppler, M.J. 2014**
Grundriss für ein Experiment, Nr. 3
 30. **Eppler, M.J. 2014**
Phasen der Teamentwicklung, Nr. 2
 31. **Eppler, M.J. 2014**
Einblicke ins Selbst, Nr. 1
 32. **Eppler, M.J. 2013**
Coaching Kontraste, Nr. 3
 33. **Eppler, M.J. 2013**
Schwierige Wandelgespräche, Nr. 2
 34. **Eppler, M.J. 2013**
Nudge – Schubsen als Wandelansatz, Nr. 1
 35. **Eppler, M.J. 2012**
Vision und Strategie, Nr. 4
 36. **Eppler, M.J. 2012**
Wandelperspektiven, Nr. 3
 37. **Eppler, M.J. 2012**
Wege zur Idee, Nr. 2
 38. **Eppler, M.J. 2012**
Misstrauensdomino, Nr. 1
 39. **Eppler, M.J. 2011**
Ein Feuerwerk an Theorien, Nr. 4
 40. **Eppler, M.J. 2011**
Cost Cutting ohne Personalabbau, Nr. 3
 41. **Eppler, M.J. 2011**
Sisyphusarbeit und Burn-out Gefahr, Nr. 2
 42. **Eppler, M.J. 2011**
Kleines Change Management Kreuzworträtsel, Nr. 1
 43. **Eppler, M.J. 2010**
Schlüssel zur Nachhaltigkeit, Nr. 4
 44. **Eppler, M.J. 2010**
Facetten der Unternehmenskultur, Nr. 3

45. **Eppler, M.J. 2010**
Beratungsfragen, Nr. 2
46. **Eppler, M.J. 2010**
Eine Palette von Skizziervorlagen für die Wandelarbeit, Nr. 1
47. **Eppler, M.J. 2009**
Was braucht eine (virtuelle) Community? Nr. 4
48. **Eppler, M.J. 2009**
Das Konzept Black Swan, Nr. 3
49. **Eppler, M.J. 2009**
Rollenmodelle des Managements, Nr. 2
50. **Eppler, M.J. 2009**
Stolpersteine der Strategieumsetzung, Nr. 1
51. **Eppler, M.J. 2008**
Weltweite Werte Variationen, Nr. 4
52. **Eppler, M.J. 2008**
Im Land der Emotionen, Nr. 3
53. **Eppler, M.J. 2008**
Stationen der Organisationsentwicklung, Nr. 2
54. **Eppler, M.J. 2008**
Im Evidenz-Cockpit, Nr. 1
55. **Eppler, M.J. 2007**
Mintzbergs Strategie-Konzeption, Nr. 4
56. **Eppler, M.J. 2007**
Ein Periodensystem der Moderation, Nr. 3
57. **Eppler, M.J. 2007**
Meta-Roadmap, Nr. 2
58. **Eppler, M.J. 2007**
Im Gesprächslabyrinth, Nr. 1

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