

List of Publications

Martin J. Eppler

As of February 2010

A. Books / Monographs / Anthologies

1. Eppler, M.J.: *Informative Action: An Analysis of Management and the Information Overload*, Geneva: University of Geneva, 1999.
2. Probst G., Deussen A., Eppler, M. Raub, S.: *Kompetenz-Management*, Wiesbaden: Gabler, 2000.
3. Seifried, P., Eppler, M.J.: *Evaluation führender Knowledge Management Suites: Wissensplattformen im Vergleich*, St. Gallen: NetAcademy Press, 2000.
4. Eppler, M., Sukowski, O. (Eds.): *Fallstudien zum Wissensmanagement: Lösungen aus der Praxis*, St. Gallen: NetAcademy Press, 2001.
5. Sukowski, O., Eppler, M.J. (Eds.): *Knowledge Management Case Studies*, St. Gallen: NetAcademy Press, 2002.
6. Eppler, M.J.: *Information Quality in knowledge-intensive Processes: Problem Analysis, Conceptual Framework and Empirical Evidence*, Habilitation, St. Gallen: Universität St. Gallen, 2002.
7. Eppler, M.J.: *Managing Information Quality: Increasing the Value of Information in knowledge-intensive Products and Processes*, Heidelberg/New York: Springer, 2003.
8. Reinhardt, R., Eppler, M. (Eds.): *Wissenskommunikation in Organisationen*, Berlin: Springer, 2004.
9. Eppler, M. *Managing Information Quality. Increasing the Value of knowledge-intensive Products and Processes*, Second revised and extended Edition, New York/Heidelberg: Springer, 2006.

10. Reinmann, G., Eppler, M.J.: *Wissenswege: Methoden für das persönliche Wissensmanagement*, Berlin/Bern: Hogrefe/Huber, 2008.

B. Book Chapters

1. Eppler, M: Kooperationen von Behörden, Umweltverbänden und Unternehmen, in: oikos, (Ed.), *Kooperationen für die Umwelt. Im Dialog zum Handeln*, Chur/Zürich: Rüegger, 1994.
2. Eppler, M.J.: Wissensmanagement – Ein konzentrierter Überblick, in: Müller, P. (Ed.) *Handbuch Human Resources Management*, Zürich: Weka Verlag, 1998.
3. Eppler, M.J.: Qualitätsstandards – Ein Instrument zur Sicherung der Informationsqualität in Multimedia-Produktionen, in: Merx, O. (Ed.): *Qualitätssicherung in Multimedia-Projekten*, Berlin: Springer Verlag, 1999.
4. Eppler, M.J.: Perspektiven des Wissensmanagements: Zukünftige Potentiale für die Produktentwicklung, in: Westkämper, E., Schraft, R.D. (Eds.): *Wissensmanagement im Produktdefinitions- und Produktionsprozess*, Stuttgart: Fraunhofer IRB, 1999.
5. Eppler, M.J.: L'intelligence dans la gestion du savoir. In: Mercier, J.Y. (Ed.) *Le défi de l'intelligence*, Genève: ASO, 2000.
6. Eppler, M.J.: Wissen pragmatisch entwickeln und nutzen, in: Eppler, M., Sukowski, O.: *Fallstudien zum Wissensmanagement: Lösungen aus der Praxis*, St. Gallen: NetAcademy Press, 2001.
7. Eppler, M.J.: Putting Knowledge to Action: intelligent ways of organizing knowledge work through knowledge media, in: Mertins, K., Heisig P., Vorbeck, J. (Eds.) *Knowledge Management: Best Practices in Europe*, Heidelberg: Springer, 2001.
8. Eppler, M.J.: Wissen sichtbar machen: Erfahrungen mit Intranet-basierten Wissenskarten, in: Pawlowksy, P., Reinhardt, R. (Eds.): *Wissensmanagement: Instrumente und Interventionen*, 2002.
9. Eppler, M.J.: Making Knowledge Visible through Knowledge Maps, in: Holsapple, C.W. (Ed.): *Handbook on Knowledge Management*, Springer, 2002, 189-206.

10. Eppler, M.J.: Compressing Knowledge, in: Sukowski, O., Eppler, M. (Eds.) *Knowledge Management Case Studies*, St. Gallen: NetAcademy Press, 2002.
11. Eppler, M.J.: Managing Knowledge at an SME, in: Sukowski, O., Eppler, M. (Eds.): *Knowledge Management Case Studies*, St. Gallen: NetAcademyPress, 2002.
12. Eppler, M.J.: Wissensmanagement-Plattformen: Infrastrukturen für Wissensarbeiter, in: Hohenstein, A., Wilbers, K. (Eds.) *Handbuch E-learning*, 2003, pp. 5.5.1-5.5.16.
13. Eppler, M.J.: Das Management der Informationsqualität: Ein Beitrag zur Steigerung des Wertes von Informationsprodukten und Dienstleistungen, in: Winter, R., Österle, H. (Eds.) *Business Engineering*, Heidelberg: Springer, 2nd Edition, 2003.
14. Mengis, J., Eppler, M. Wissensdialoge: Dimensionen, Prinzipien und Probleme der gesprächsbasierten Wissenskommunikation, in: Reinhardt, R., Eppler, M. (Eds.) *Wissenskommunikation in Organisationen*, Berlin: Springer, 2004, pp. 88-107.
15. Eppler, M. Visuelle Kommunikation - Der Einsatz von graphischen Metaphern zur Optimierung des Wissenstransfers, in: Reinhardt, R., Eppler, M. (Eds.) *Wissenskommunikation in Organisationen*, Berlin: Springer, 2004, pp. 13-32.
16. Eppler, M.J.: Das Management der Wissenskommunikation, in: Reinhardt, R., Eppler, M. (Eds.) *Wissenskommunikation in Organisationen*, Berlin: Springer, 2004, pp. 403-407.
17. Eppler, M., Reinhardt, R.: Das Konzept der Wissenskommunikation, in: Reinhardt, R., Eppler, M. (Eds.) *Wissenskommunikation in Organisationen*, Berlin: Springer, 2004, pp. 1-12.
18. Eppler, M.J.: Das Management der Informationsqualität in Neuen Medien, in: Stanoevska-Slabeva, K. (Ed.): *Digital Economy - Anspruch und Wirklichkeit*, Berlin: Springer Verlag, 2004, pp. 311-326.
19. Eppler, M.J.: Kognitive Werkzeuge als Instrumente des persönlichen Wissensmanagements, in: Mandl, H., Reimann-Rothmeier, G. (Eds.): *Psychologie des Wissensmanagements*, Göttingen: Hogrefe, 2004, pp.189-195.
20. Küpers, W., Eppler, M.J.: Irony and management. A framework for its application in managerial practice, in: Johansson U., Woodilla, J. (Eds.): *Irony and Organizations: Epistemological claims and supporting field stories*, 2005, CBS Press, Copenhagen, pp. 289-305.

21. Eppler, M.J.: Knowledge Communication, in: Schwartz, D. (Ed.) *Encyclopedia of Knowledge Management*, New York: Idea Press, 2005.
22. Eppler, M., Burkhard, R.: Knowledge Visualization, in: Schwartz, D. (Ed.) *Encyclopedia of Knowledge Management*, New York: Idea Press, 2005.
23. Eppler, M., Mengis, J.: Wissensdialoge – Ansätze zu einem geprüchsbasierten Ansatz des Wissensmanagement, in Belliger, A., Krieger, D. (Eds.): *Wissensmanagement in kleinen und mittleren Firmen*, 2007.
24. Cantoni, L., Eppler, M. eGovernment: The Role of Information Quality and Training [in Russian], in: S.Yu. Naumov (Ed.): *Globalization: Issues of International Cooperation and Solution of Panhuman Tasks*, Stolypin Volga Region Academy for Civil Service, Saratov 2005, pp. 109-120.
25. Eppler, M.J.: Knowledge Communication, in: Jennex, M.E. (Ed.) *Knowledge Management: Concepts, Methodologies, Tools, and Applications*, IGI Global. 2007, pp. 324-335.
26. Eppler, M.J.: Information Quality in e-Government, in: Mayer-Schönberger, V., Lazer, D. (Eds.) *Governance and Information Technology*, MIT Press, 2007, pp. 241-256.
27. Eppler, M.J.: Classifying Knowledge Maps: Typologies and Application Examples, in: Lytras, M.D., Russ, M., Maier, R., Naeve, A. (Eds.) *Knowledge Management Strategies*, New York: IGI, 2008: 116-142.
28. Eppler, M, Mengis. J.: The Concept of Information Overload, in: Meckel, M., Schmid, B. (Eds.) *Kommunikationsmanagement im Wandel*, Gabler, 2008, pp. 271-306
29. Eppler, M., Seifried, P., Roepnack, A.: Improving knowledge-intensive processes through an enterprise knowledge medium, in: Meckel, M., Schmid, B. (Eds.) *Kommunikationsmanagement im Wandel*, Gabler, 2008, pp. 371-390.
30. Eppler, M., Schmeil, A. Learning and Knowledge Sharing in Virtual 3D Environments: A Classification of Interaction Patterns, in. Bertagni, F., La Rosa, M. Salvetti, F. (Eds.) *Learn How to Learn*. Milan: Franco Angeli, 2009.

31. Yang Li, Sun Guohui, Martin J. Eppler, Making Strategy Work: A Literature Review on the Factors influencing Strategy Implementation, in Kellermanns, F.W., Mazzola, P. (Eds.): *Handbook of Strategy Process Research*, forthcoming.
32. Bresciani, S., Eppler, M.J.: The Risks of Visualization: A Classification of Disadvantages Associated with Graphic Representations of Information, in: Schulz et al. (Eds). *Variety and Identity of Communication Science*, UVK, 2009.

C. Reviewed Journal Articles

1. Eppler, M: Nützliche Instrumente des Wissensmanagements – Wissenskarten: Führer durch den Wissensdschungel, in: *Gablers Magazin*, Nr. 8, 1998.
2. Probst, G., Eppler, M.J.: Persönliches Wissensmanagement in der Unternehmensführung: Ziele, Strategien, Instrumente, in: *zfo Zeitschrift Führung und Organisation*, 3/1998.
3. Burkert, H., Eppler, M.J.: Wissensmanagement im Recht: Möglichkeiten und Grenzen einer wissensorientierten Rechtsbetrachtung, in: *Multimedia und Recht*, Nr. 10, 1999.
4. Eppler, M., Sukowski, O: Managing Team Knowledge: Core Processes, Tools and Enabling Factors, in: *European Management Journal*, 18(3), 2000, pp. 334-341.
5. Eppler, M., Diemers, D.: Reale und virtuelle Gemeinschaften im betriebswirtschaftlichen Kontext: Ansätze zum Verständnis und Management von Communities, in: *Die Unternehmung* 1/2001, pp. 25-41.
6. Eppler, M.J.: The Concept of Information Quality, in: *Studies in Communication Sciences*, Vol. 1, No. 2, 2001, pp. 167-182.
7. Eppler, M., Will, M.: Branding Knowledge: Brand Building beyond Product and Service Brands, in: *The Journal of Brand Management – An International Journal*, Vol. 8, No. 6, July 2001, pp. 445-457.
8. Ingenhoff, D., Eppler, M.J.: Electronic Human Resource Management, in: *zfo Zeitschrift Führung + Organisation*, 70. Jahrgang, 3/2001, pp. 159-167.

9. Schindler, M., Eppler, M.J.: Vom Debriefing zum kontinuierlichen Erfahrungslernen, in: *Zeitschrift für Organisationsentwicklung*, Vol. 21, Nr. 1/2002, pp. 58-71.
10. Eppler, M., Mickeler, F.: The Evaluation of New Media in Education: Key Questions of an E-learning Measurement Strategy, in: *Studies in Communication Sciences*, March 2003, pp. 39-59.
11. Schindler, M., Eppler, M: Harvesting Project Knowledge: A Review of Project Learning Methods and Success Factors, in: *International Journal of Project Management*, Nr. 21, 2003, pp. 219-228.
12. Eppler, M., Mengis J.: The Concept of Information Overload: A Review of Literature from Organization Science, Marketing Accounting, MIS, and related disciplines, in: *The Information Society – an International Journal*, 20(5), 2004, 1-20.
13. Eppler, M.J.: Facilitating Knowledge Communication through Joint Interactive Visualization, in: *Journal of Universal Computer Science*, 10(6), 2004, pp. 683-690.
14. Eppler, M., Mengis, J.: Zur Rolle von Gesprächen in Organisationen – Ansätze zu einem Management wissensintensiver Gespräche, in: *Medienwissenschaft Schweiz*, 2/2005.
15. Eppler, M., Mengis, J.: Das Management von Wissensdialogen, in: *Zeitschrift für Organisationsentwicklung*, 4/05, 2005, pp. 14-23.
16. Eppler, M. A comparison between concept maps, mind maps, conceptual diagrams, and visual metaphors as complementary tools for knowledge construction and sharing, in: *Information Visualization*, 9/2006, pp. 202-210.
17. Mengis, J., Eppler, M.J.: Cultural Differences among Occupational Groups and their Impact on Communication Processes – The Case of Domain Experts and Decision Makers, in *Medienwissenschaft Schweiz*, 2/2006.
18. Mengis, J., Eppler, M.J.: Seeing versus Arguing The Moderating Role of Collaborative Visualization in Team Knowledge Integration , in: *Journal of Universal Knowledge Management*, 2006, 3 (13), pp. 151-162.
19. Eppler, M.J.: Wissensvisualisierung in e-learning und Wissensmanagement, in: *Zeitschrift für e-Learning*, 1/2007, pp. 7-21.

20. Eppler, M.J. & Burkhard, R.: Visual Representations in Knowledge Management: framework and cases, in: *Journal of Knowledge Management*, 4(11), 2007, pp. 112-122.
21. Eppler, M.J.: Knowledge Communication Problems between Experts and Decision Makers: an Overview and Classification, in: *Electronic Journal of Knowledge Management*, 5 (3), 2007, pp. 291 -300.
22. Lurati, F., Eppler, M.J.: Communication and Management: Researching Corporate Communication and Knowledge Communication in Organizational Settings, in: *Studies in Communication Sciences*, 6(2), 2007, pp. 75-98.
23. Eppler, M. : Toward a visual turn in collaboration analysis?, in: *Building Research & Information*, 35(5), 2007, pp. 584-587.
24. Burkhard, R.A. Andrienko, G., Andrienko, N., Dykes, J., Alexander Koutamanis, A., Kienreich, W., Phaal, R., Blackwell, R., Eppler, M., Huang, J., Meagher, M. Grün, A., Lang, S. , Perrin, D., Weber, W., Vande Moere, A., Herr, B., Börner, K., Fekete, J.D., Brodbeck, D.: Visualization Summit 2007: Ten Research Goals for 2010, in: *Information Visualization*, 2007, 3(6) , pp. 169-188.
25. Eppler, M.J.: A Process-based Classification of Knowledge Maps, in: *Journal of Process and Knowledge Management*, Volume 15, Issue 1 , 2008, pp. 59 - 71.
26. Eppler, M, Ge, J.: Communicating with Diagrams: How Intuitive and Cross-cultural are Business Graphics? Results of Image Sorting Experiments with Strategy Students in the United Kingdom and China, in: *Euro-Asia Journal of Management*, Issue 35, Vol. 18, No.1, June 2008, pp.3-22.
27. Mengis, J., Eppler, M.J.: Managing Conversations from a knowledge-perspective, in: *Organization Studies*, September, 29, 2008, pp. 1287-1313.
28. Eppler, M.J., Platts., K.: Visual Strategizing, in: *Long Range Planning LRP*, 2009, February 2009: pp. 42-74.
29. Eppler, M.J., Mengis, J.: Wie Entscheider und Experten reden lernen, in: *Harvard Business Manager*, April 2009, pp. 50-58.
30. Schmeil, A., Eppler, M.J.: Knowledge Sharing and Collaborative Learning in Second Life: A Classification of Virtual 3D Group Interaction Scripts, in: *Journal of Universal Computer Science*, 15(3), pp. 665-677.

31. Li, Y. Guohui, S., Eppler, M.J.: An Analysis of the Factors influencing Strategy Implementation, *Cufe Journal of Management*, June 2009. In Chinese.
32. Eppler, M.J., Aeschimann, M.: A Systematic Framework for Risk Visualization in Risk Management and Communication, in: *Risk Management - An International Journal*, 11 (2), April 2009: pp. 67-89.
33. Bresciani, S., Eppler, M.J.: The Benefits of Synchronous Collaborative Information Visualization: Evidence from an Experimental Evaluation. In: *IEEE Transactions on Visualization and Computer Graphics*, (15) 6, 2009, pp. 1073 - 1080.
34. Schmeil, A., Eppler, M.J., Gubler, M.: An Experimental Comparison of 3D Virtual Environments and Text Chats as Collaboration Tools, *Electronic Journal of Knowledge Management*, 5(7), 2009, pp. 637-646.
35. Bresciani, S., Eppler, M.J.: Brand New Ventures? Insights On Start-Up's Branding Practices, *Journal of Product & Brand Management*, 2010, forthcoming.

D. Reviewed Conference Papers

1. Eppler, M. und Muenzenmayer, P.: Information Quality on Corporate Intranets: Conceptualization and Measurement. In: *Proceedings of the 1999 Conference on Information Quality*, Massachusetts: MIT, 1999.
2. Eppler, M.J.: Towards Conceptual Competence: Teaching Interpretation, Representation and Coordination Skills for Management, in: *Proceedings of the 6th EDINEB (Educational Innovation in Economics and Business) Conference*, Bergen: The Norwegian School of Economics and Business Administration, 1999.
3. Eppler, M., Röpnack A., Seifried P.: Improving Knowledge Intensive Processes through an Enterprise Knowledge Medium, in J. Prasad (Ed.): *Proceedings of The 1999 ACM SIGCPR Conference 'Managing Organizational Knowledge for Strategic Advantage: The Key Role of Information Technology and Personnel'*, 1999, pp. 222-230.
4. Eppler, M.J.: Michael Polanyis post-kritische Philosophie und deren Konsequenzen für das Management von Wissen, in: Mittelstrass, J. (Ed.) *Die Zukunft des Wissens*, Universitätsverlag Konstanz, 1999.

5. Eppler, M., Wittig, D.: Conceptualizing Information Quality: Ten Years of Information Quality Frameworks in Review, in: *Proceedings of the MIT Information Quality 2000 Conference*, 2000.
6. Eppler, M.J.: Making Knowledge Visible through Intranet Knowledge Maps: Concepts, Elements, Cases, in: *Proceedings of the 34th Hawaii International Conference on System Sciences*, University of Hawaii / IEEE Press, 2001.
7. Eppler, M.J.: Increasing Information Quality through Knowledge Management Systems, in: *Proceedings of the 2001 International Conference on Information Systems and Engineering*, Las Vegas: IEEE Print, 2001.
8. Eppler, M.; Küppers, W.: Irony in Management, in: *Proceedings of the 2001 Critical Management Studies Conference*, London, 2001.
9. Sukowski, O., Eppler, M.J.: Fostering the Motivation to Share Knowledge, in: *Proceedings of the International Conference on Organizational Learning and Knowledge Management*, Ontario: University of Ontario, 2001.
10. Eppler, M.J.: A Generic Framework for Information Quality in knowledge-intensive Processes, in: *Proceedings of the MIT Information Quality 2001 Conference*, 2001.
11. Eppler, M., Muenzenmayer, P.: Measuring Information Quality in the Web Context: An Analysis of Current Instruments and a Methodology for their Application, in: *Proceedings of the 2002 International Conference on Information Quality*, Massachusetts: MIT, 2002.
12. Eppler, M., Algesheimer, R., Dimpfel, M.: Quality Criteria of Content-Driven Websites and their Influence on Customer Satisfaction and Loyalty: An Empirical Test of an Information Quality Framework, in: *Proceedings of the 8th MIT Information Quality Conference*, 2003, pp. 108-120.
13. Eppler, M.J.: The Image of Insight, the Use of Visual Metaphors in the Communication of Knowledge, in: Tochtermann, K., Maurer, H. (Eds.) *Proceedings of the third international conference on Knowledge Management Iknow*, 2003, pp. 82-88.

14. Eppler, M.J.: Facilitating Knowledge Communication, in: Tochtermann, K., Maurer, H. (Eds.) *Proceedings of the fourth international conference on Knowledge Management Iknow 2004*, pp. 61-68.
15. Eppler, M., Mengis, J.: Side Effects of the e-Society, in: Isaias, P., Kommers, P., McPherson, M. (Eds.) *Proceedings of the IADIS International Conference E-Society 2004*, pp. 11190-11194.
16. Mickeler, F., Eppler, M.J.: A Reference Model for the Development of Corporate e-learning Media, in: *Proceedings of the IASTED International Conference, 2004*, Innsbruck: Austria, pp. 549- 554.
17. Eppler, M., Helfert, M.: A Classification and Analysis of Data Quality Costs, in: *Proceedings of the 9th MIT Information Quality Conference, 2004*.
18. Hyams, R., Eppler, M.J.: Information Quality in Complex Sales, *Proceedings of the 9th MIT Information Quality Conference, 2004*.
19. Eppler, M., Cantoni, L.: Information Quality in e-Government. In: *Proceedings of the CAiSE '05 Second International Workshop on Information Quality*, Heidelberg: Springer, 2005.
20. Mengis, J. Eppler, M.J.: Persistence through Visualization in Knowledge-intensive Conversations, in: *Proceedings of the International Conference on Information Visualization IV05*, London, 2005.
21. Eppler, M.J.: let's focus: A Visual Knowledge Communication Suite Enabling Knowledge Dialogues, in: Tochtermann, K., Maurer, H. (Eds.) *Proceedings of the fifth international conference on Knowledge Management Iknow, 2005*.
22. Mengis, J. Eppler, M.J.: Understanding and managing knowledge-intensive conversations, in: *Proceedings of the 2005 KMAP Knowledge Management Asian Pacific Conference, 2005*. Nominated for Best Paper Award.
23. Mengis, J., Eppler, M.J.: Inside the black box of knowledge integration: managing knowledge-intensive conversations, in: *Proceedings of the annual Conference of the European Academy of Management EURAM, 2005*.

24. Eppler, M., Burkhard, R.: A Framework for the Visual Representation of Knowledge, in: *Proceedings of the Multi-Conference Wirtschaftsinformatik*, Passau, 2006.
25. Eppler, M.J.: Towards a pragmatic taxonomy of knowledge maps, in: *IEEE Proceedings of the International Conference on Information Visualization*, IV05, London, 2006.
26. Mengis, J., Eppler, M. Seeing versus arguing – The moderating role of knowledge visualization for team knowledge integration in: Tochtermann, K., Maurer, H. (Eds.) *Proceedings of the sixth international conference on Knowledge Management Iknow*, 2006.
27. Eppler, M., Lengler, R.: Towards a periodic table of visualization methods, in: *Proceedings of the 2007 IASTED Conference on Graphics and Visualization in Engineering*, (GVE 2007), January, Florida, 2007.
28. Platts, K., Eppler, M. A framework for visualization in the strategy process, in: *Proceedings of the 13th International Conference on Industry Engineering and Management Systems (IEMS 07)*, Florida, USA.
29. Eppler, M., Platts, K.: Classifying visualization methods for management: results of card sorting experiments with managers and students, in: *Proceedings of the International Conference on Information Visualization IV07*, Zurich: IEEE Press, 2007
30. Bresciani, S., Eppler, M.J.: Usability of Diagrams for Group Knowledge Work: Toward an Analytic Description. In: Tochtermann, K., Maurer, H. (Eds.) *Proceedings of the 8th international conference on knowledge management I know*, Graz, 2007.
31. Bresciani, S., Blackwell, A., Eppler, M.J.: A Collaborative Dimensions Framework: Understanding the Mediating Role of Conceptual Visualizations in Collaborative Knowledge Work, in: *Proceedings of the 41th Hawaii International Conference on System Sciences*, University of Hawaii / IEEE Press, 2008.
32. Eppler, M., Bresciani, S.: The disadvantages of visual communication, in: *Proceedings of DGPUK 2008*, Lugano.
33. Schmeil, A., Eppler, M. Collaboration Patterns for Knowledge Sharing and Integration in Second Life: A Classification of Virtual 3D Group Interaction Scripts,

- in: Tochtermann, K., Maurer, H. (Eds.) *Proceedings of the eighth international conference on Knowledge Management Iknow*, 2008. Best Paper Selection
34. Bresciani, S., Eppler, M. Do visualizations foster experience sharing and retention in groups? Towards an experimental validation, in: Tochtermann, K., Maurer, H. (Eds.) *Proceedings of the eighth international conference on Knowledge Management Iknow*, 2008.
35. Blackwell, A., Phaal, R., Eppler, M., Crilly, N. (2008) Strategy Roadmaps: New Forms, New Practices, in: Stapleton, G., Howse, J., Lee, J. (Eds.) *Diagrammatic Inference and Representation. Fifth International Conference on the Theory and Application of Diagrams*, Springer, 127-140.
36. Bresciani, S., Eppler, M.J. Beyond Knowledge Visualization Usability: Toward a better Understanding of Business Diagram Adoption, in *Proceedings of the 13th International Conference on Information Visualization*, IEEE, 2009.
37. Schmeil, A., Eppler, M.J. Virtual Team Collaboration: Avatars vs. Text Chat - An Experimental Comparison, in *Proceedings of ICICKM09*, Montreal, 2009.
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39. Comi, A., Eppler, M.J. Visualizing Organizational Competencies, in: Tochtermann, K., Maurer, H. (Eds.) *Proceedings of the ninth international conference on Knowledge Management Iknow*, 2009.
40. Eppler, M.J., Stoyko, P. Drawing Distinctions: The Visualization of Classification, in: Tochtermann, K., Maurer, H. (Eds.) *Proceedings of the ninth international conference on Knowledge Management Iknow*, 2009.
41. Bresciani, S., Eppler, M.J.: The Benefits of Synchronous Collaborative Information Visualization: Evidence from an Experimental Evaluation. In: *Proceedings of the IEEE InfoViz Conference*, Atlantic City, New Jersey, IEEE Press.

E. Other Publications (edited conference proceedings, commissioned research studies, case studies, trade journal and newspaper articles, technical reports, book reviews, working papers)

Eppler, M.J.: *Persönliche Informations-Portfolios: Ein integriertes Konzept für die individuelle Informationsbewirtschaftung*, Diplomarbeit (best thesis award), St. Gallen: Universität St. Gallen, 1995.

Eppler, M.J.: Wissensmanagement und Informationslogistik, in: *Technische Rundschau*, August 1996, pp. 12-15.

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Eppler, M., Seifried, P.: Studie: Vergleich von Knowledge-Management Paketen, in: *Computerwoche extra* Nr.6, 25. August 2000, pp. 13-15, 2000.

Eppler, M.J.: Wissensinstrumente für Kopfarbeiter, in: *Management Consulting*. Zürich: ASCO, 2000.

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Eppler, M.J.: Der Aufbau von Spezialistenwissen kann sich lohnen, in: *Der Landbote*, 21.4.2001.

Eppler, M.J.: Informationsflut – Massnahmen dagegen, in: *Die Südostschweiz*, 19. Mai 2001.

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